

PRIVACY STATEMENT

This Privacy Statement outlines how our vacation home rental agency, Mayren Rentals (hereinafter referred to as "Agency," "we," or "our"), collects, uses, maintains, and protects information from users (hereinafter referred to as "users") of our vacation rental services. Through our agency, users can browse, book, and manage the rental of luxury villas and vacation homes.

1. INFORMATION COLLECTION

- *Personal Data:* When making a reservation or contacting us, we may collect certain personal information such as name, address, email address, phone number, and payment information. This data is solely used to provide vacation home rental services.
- *Reservation Data:* We collect information about reservations, including stay dates, accommodation preferences, and other relevant details to ensure the provision of services tailored to your needs.

2. USE OF INFORMATION

- *Service Personalization:* We use your information to provide personalized services during the vacation home rental process and ensure the best possible stay experience.
- *Communication:* We will use your data to inform you about reservations, changes in terms, or respond to your inquiries.
- *Service Improvement:* We analyze collected data to enhance our services, tailor them to user needs, and maintain a high standard of quality.

3. DATA MAINTENANCE AND SECURITY

- *Security Measures:* We take appropriate security measures to prevent unauthorized access, disclosure, alteration, or destruction of your personal data.
- *Privacy Preservation:* We retain your personal data only as long as necessary to achieve the purpose for which it was collected, respecting your privacy rights.

4. SHARING INFORMATION WITH THIRD PARTIES

- *Partners and Service Providers:* Occasionally, we share information with partners or service providers (e.g., vacation home owners) to ensure the smooth flow of reservations and stays.
- *Legal Obligations:* In certain situations, we may disclose information to fulfill legal obligations or respond to legal demands.

5. CHANGES TO THE PRIVACY STATEMENT

This Privacy Statement may be periodically changed or updated. Any changes will be posted on our website, and users will be notified of significant alterations.

6. CONTACT INFORMATION

For any questions or comments regarding this Privacy Statement, please contact us at miren@mayren.hr or 00385 91 767 5098.